

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Printing of EPICs on PVC – Payment of Rs.8,18,240/- to M/s. Livewires Advertising Pvt. Ltd., Hyderabad towards the cost of Advertisement charges in editions of Vaartha, Eenadu, Times of India & Indian Express News Paper on 22-04-2013 – Sanctioned – Orders – issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 3052

Dated: 09-07-2013

Read the following:-

1. From G.A. (Elecs.E) Dept. Lr.No.6793/Elecs.E/A1/2012-12, dt:20-04-2013.
2. From M/s Livewires Advertising Pvt., Ltd., Hyderabad Invoice No.Prod-014, dt:22-04-2013.

ORDER:

In the letter 1st read above, M/s Livewires Advertising Private Limited, Hyderabad have been requested to insert paid advertisement in all editions of Vaartha & Eenadu and in Southern India including Mumbai editions of Times of India & Indian Express News Paper on 22-04-2013 inviting proposals from agencies on Printing of EPICS on PVC and also requested to submit bills as per I & PR approved rates. Accordingly, the advertisement was published in all editions of Vaartha & Eenadu and in Southern India including Mumbai editions of Times of India & Indian Express News Paper on 22-04-2013.

2. In the letter 2nd read above, M/s Livewires Advertising Private Limited, Hyderabad has submitted bill as per the approved rates of I & PR Dept., for an amount of Rs.8,18,240/- as advertisement charges for arranging payment.

3. In view of the above, sanction is hereby accorded for payment of **Rs.8,18,240/-** (Rupees Eight lakh eighteen thousand two hundred and forty only) to M/s Livewires Advertising Private Limited, Hyderabad towards the cost for inserting advertisement in all editions of Vaartha & Eenadu and in Southern India including Mumbai editions of Times of India & Indian Express News Paper on 22-04-2013 inviting proposals from agencies on Printing of EPICS on PVC.

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2013-2014.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **“M/s Livewires Advertising Private Limited, Hyderabad” A/c No.62204300977, State Bank of Hyderabad, Old Bowenpally Branch, Secudnderabad, IFSC Code:SBHY 0020812 & MICR No. 500004082, PAN No.AAACL2455K.**

(Contd..2...)

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRL.SECRETARY TO GOVERNMENT

To

M/s Livewires Advertising Private Ltd.,

6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER